

Study Schedule - Leadership, Entrepreneurship & Innovation (M.A.)

1st semester	2nd semester	3rd semester	4th semester
Agile Project Management 5 ECTS	Leadership & Strategy 5 ECTS	Strategic Human Resource Management & New Work 5 ECTS	Responsibility & Sustainability Management 5 ECTS
Project Funding & Pricing 5 ECTS	Business Creation 5 ECTS	Business Development 5 ECTS	Master thesis 25 ECTS
Advanced Innovation Management 5 ECTS	Law & Taxes 5 ECTS	Strategic Controlling 5 ECTS	
User Experience & Prototyping 5 ECTS	Project I 5 ECTS	Project II 5 ECTS	
Strategic Marketing Management 5 ECTS	Digital & Data Driven Marketing 5 ECTS	Data Science 5 ECTS	
Research Methods 5 ECTS	Quantitive Methods & Technologies 5 ECTS	Qualitative Methods & Technologies 5 ECTS	
30 ECTS	30 ECTS	30 ECTS	

	Leadership
	Entrepreneurship
	Innovation
	Research