

Study Schedule - Business Administration (B.A.) full-time

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester
General Business Administration 5 ECTS	Marketing 6 ECTS	Company Foundation & Succession 8 ECTS	Business Model Development 6 ECTS	Elective module: 1. Innovation & Digital Business 2. Strategic HR Management 3. International Management 4. Business Intelligence & Business Analytics II 5. Sustainability Management & Corporate Social Responsibility 12 ECTS	Controlling & Risk Management 8 ECTS
Accounting I - Financial Accounting & Annual Financial Statements 7 ECTS	Accounting II - Cost & Activity Accounting 5 ECTS	Financing & Investment 5 ECTS	Management & Leadership 9 ECTS		Corporate Taxation 5 ECTS
Economics I - Microeconomics 5 ECTS	Economics II - Macroeconomics 5 ECTS	International Business 8 ECTS		External Internship 18 ECTS	Business Game 5 ECTS
Quantitative Methods I - Business Mathematics 5 ECTS	Quantitative Methods II - Statistics 5 ECTS	Digitization, Business Intelligence & Business Analytics 8 ECTS			Bachelor thesis 12 ECTS
Scientific Work & Presentation 5 ECTS		Production I - Production Management 4.5 ECTS	Production II - Logistics / Supply Chain 4.5 ECTS		
Business English I 3 ECTS	Business English II 3 ECTS	Interdisciplinary Project 7 ECTS			
30 ECTS	30 ECTS	30 ECTS	30 ECTS	30 ECTS	30 ECTS

- Basic modules
- Soft- & Communication Skills
- Specialist modules
- Practical modules
- Elective modules
(2 modules must be taken)