

Studienablaufplan - Leadership, Entrepreneurship & Innovation (M.A.) berufsbegleitend

1. Semester	2. Semester	3. Semester	4. Semester	5. Semester	6. Semester
Agiles Projektmanagement 5 ECTS	Leadership & Strategie 5 ECTS	Strategisches Human Resource Management & New Work 5 ECTS	Responsibility & Sustainability Management 5 ECTS	Business Development 5 ECTS	Masterarbeit 25 ECTS
Advanced Innovation Management 5 ECTS	Business Creation 5 ECTS	Projektfinanzierung & Pricing 5 ECTS	Recht & Steuern 5 ECTS	Strategisches Controlling 5 ECTS	
User Experience & Prototyping 5 ECTS	Projekt I 5 ECTS	Projekt II 5 ECTS	Digital & Data Driven Marketing 5 ECTS	Data Science 5 ECTS	
Forschungsmethoden 5 ECTS	Quantitative Methoden & Technologien 5 ECTS	Strategisches Marketingmanagement 5 ECTS	Qualitative Methoden & Technologien 5 ECTS		
20 ECTS	20 ECTS	20 ECTS	20 ECTS	20 ECTS	

